

Nevada Business Group on Health Health Care Summit Sponsorship Opportunities

EMPOWERING EMPLOYERS TO BUILD BETTER BENEFITS

HERITAGE SPONSOR - \$10,000

Please contact Terri Lightfoot for additional details (tlightfoot@nvbgh.org)

LEGACY SPONSOR - \$5,000

The most coveted opportunity at the Annual Health Care Summit.

Your solution expert presents to the entire audience.

Content must be aligned with AHSC theme and certified for continuing education credits.

- ◆ **DIRECT PRIVATE ACCESS** to executives and decision makers through meetings coordinated through NVBGH
- ◆ **45 MINUTE SPEAKER** with content pre-approved by NVBGH (Continuing Education Credits encouraged!)
- ◆ **PRE-CONFERENCE MARKETING** to all attendees through email blasts, website
- ◆ **POST-CONFERENCE MARKETING** quarterly to all attendees throughout 2015 through email and website
- ◆ **FULL PAGE ADVERTISEMENT** in Annual Health Care Summit Program
- ◆ **SIX CONFERENCE REGISTRATIONS** (excluding lodging) **SIX VIP TICKETS** to Keynote Dinner in the Lakeside Ballroom
- ◆ **TWO VIP TICKETS** for Private Sailing Cruise

LEADERSHIP SPONSOR - \$2,500

- ◆ **15 MINUTE SPEAKER** with content pre-approved by NVBGH
- ◆ **PRE-CONFERENCE MARKETING** to all attendees through email blasts, website
- ◆ **HALF PAGE ADVERTISEMENT** in Annual Health Care Summit Program
- ◆ **FOUR CONFERENCE REGISTRATIONS** (excluding lodging)
- ◆ **FOUR VIP TICKETS** to Keynote Dinner in the Lakeside Ballroom
- ◆ **PREMIUM EXHIBIT SPACE** in Regency Ballroom and Lakeside Ballroom
- ◆ **PLUS ALL THE STANDARD EXHIBITOR BENEFITS**

Nevada Business Group on Health

Health Care Summit Sponsor Opportunities

SUSTAINING SPONSOR - \$1,500

- ◆ **QUARTER PAGE ADVERTISEMENT** in Annual Health Care Summit Program
- ◆ **TWO CONFERENCE REGISTRATIONS** (excluding lodging)
- ◆ **TWO VIP TICKETS** to Keynote Dinner in the Lakeside Ballroom
- ◆ **PREFERRED EXHIBIT SPACE** in Regency Ballroom
- ◆ **PLUS ALL THE STANDARD EXHIBITOR BENEFITS**

SUPPORTING SPONSOR - \$ 750.00

- ◆ **QUARTER PAGE ADVERTISEMENT** in Annual Health Care Summit Program
- ◆ **TWO CONFERENCE REGISTRATIONS** (excluding lodging)
- ◆ **EXHIBIT SPACE** in Regency Ballroom
- ◆ **PLUS ALL THE STANDARD EXHIBITOR BENEFITS**

SOLD OUT!

All Sponsors

1 - 6 foot draped table, logo on visual media

Marketing Information in Registration Kit

Custom Sponsor Opportunities Are Welcome

For inquiries and registration, please

email: tmerslich@nvbgh.org

Register Prior to July 18 and receive a 10% discount on Heritage, Legacy and Leadership Sponsor Package